

## Contato

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[uxfol.io/carlosfilipe](http://uxfol.io/carlosfilipe) (Portfolio)

## Principais competências

Produção de vídeo  
Criação de vídeos  
Criação de relacionamentos

## Languages

Português (Native or Bilingual)  
English (Full Professional)

## Certifications

Curso Direção de Arte

# Carlos Filipe

Product Designer Specialist at Grupo Boticário  
Rio de Janeiro, Rio de Janeiro, Brasil

## Resumo

I've been working for 9+ years as a Designer with UI/UX Design and Product Designer.

Analyzing data, metric surveys in collaboration with developers, and other stakeholders leverages the results and improve the User Experience, so I've always believed in this and every day I try to learn more and get involved with projects like this.

My philosophy with Design is to deliver the best to the user and change lives through the best experience.

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## Experiência

Grupo Boticário  
Product Designer Specialist  
dezembro de 2022 - Present (2 anos)  
Rio de Janeiro, Brasil

- Responsible for improving user experiences through data analysis and collaboration with stakeholders.
- Continuously learning and applying new techniques to deliver the best design solutions.

OLX Brasil  
Senior Product Designer  
fevereiro de 2022 - dezembro de 2022 (11 meses)  
Rio de Janeiro, Brazil

- Focused on creating user-friendly digital products.
- Leveraged UX and product design skills to enhance user experiences.

Capgemini  
Senior UX Designer  
setembro de 2021 - fevereiro de 2022 (6 meses)

- Analysis of performance metrics and suggestions for improvements to the engineer
- Apps approval aligned with requirements
- Conduct mobile app testing

#### Sesc - Departamento Nacional

##### Senior UX/UI Designer

agosto de 2018 - setembro de 2021 (3 anos 2 meses)

Rio de Janeiro e Região, Brasil

- Development of the new Sesc intranet that helped the employees to find the important information.
- Conduct research and discovery to improve communication tools.
- Use of UI Design resources, adapting corporate identity to layouts.

#### BR Distribuidora

##### UI Designer

janeiro de 2017 - julho de 2018 (1 ano 7 meses)

Rio de Janeiro

- Development of layouts for mobile devices, creating wireframes and prototypes.
- Work with developers to help apply visual design.

#### Celdom

##### Web Designer

dezembro de 2015 - dezembro de 2016 (1 ano 1 mês)

Rio de Janeiro e Região, Brasil

- Create visual designs for Web, Google Ads, Facebook Ads
- Design beautiful brand and GUI components, Visual Communication

#### Não me Condene

##### Co-Founder

2014 - 2016 (2 anos)

Rio de Janeiro Area, Brazil

- Logo Design, Branding, Design System

- Data analysis using: Google Analytics, PageSpeed Insights, Hotjar;

### Agência KI

#### Estagiário UI Designer

janeiro de 2015 - dezembro de 2015 (1 ano)

Rio de Janeiro e Região, Brasil

- Development some Interface Design materials
- Responsible for maintenance and update of customer websites.

### REDZERO - Escola de Game e Entretenimento Digital

3 anos 1 mês

#### Design Instructor

janeiro de 2012 - janeiro de 2015 (3 anos 1 mês)

São Gonçalo / Rio de Janeiro

#### Teaching Adobe Creative Suite

For example: Adobe Photoshop, Adobe Illustrator, Adobe Premiere etc..

#### Internship Trainee

julho de 2012 - novembro de 2012 (5 meses)

Rio de Janeiro, Brazil

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## Formação acadêmica

### Universidade Estácio de Sá

Bachelor's degree, Graphic Design · (2012 - 2015)